

EVOLUTION

1944

Welfare fund established – funded from money received for the sale of Government War Bonds.

12 December Post Office Welfare Trust established – to help Post Office employees and their families re-establish themselves from the effects of the Second World War.



1945

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Trust Board of Administration asked employees to make voluntary contribution of 9 pence (\$0.18) per fortnight.

10,000 employees were donating money. Trust has first 10 homes throughout country.

1946

Healthcare assistance programme added to help working families with their healthcare expenses.

Holiday homes extended to former employees (Lifetimers).

BY MID
1950's

Trust owned **42 homes** from Bay of Islands in the North to Riverton Rocks in the South. Although homes were basic, employees thought them ideal as they enabled families inexpensive holidays in another town or at a beach which was considered a luxury.

1960's

1987

Post Office splits into:

- New Zealand Post
- Spark NZ (formerly Telecom)
- Post Office Savings Bank (bought by ANZ in 1992)
- Trust expands to include these organisations and their subsidiaries.



Rebrand to **SevenAway/TrustAide Ltd.**

2002

2007

Rebrand to **Marram Community Trust.**



2008

Marram website established to allow online holiday bookings.



2016

Brand refresh – as it is today!

2017

Today we've 153 homes in 43 locations across the country, with over 12,000 employees involved and 17,000 Lifetimers.